

C O N F E R E N C E R E G I S T R A T I O N



NATIONAL
BLACK
NURSES
ASSOCIATION



JULY 25-29, 2012 HILTON BONNET CREEK ORLANDO, FLORIDA

40TH ANNUAL INSTITUTE & CONFERENCE

THE POLITICS
OF HEALTHCARE:
THE ROLE AND
RESPONSIBILITY
OF NURSING



Welcome to the 40th Annual Institute and Conference of the National Black Nurses Association, Inc.!

Dear NBNA Members and Attendees,

We are delighted that you will be joining us at the 40th Annual Institute and Conference. Please review the registration materials carefully as there are several changes and additions to the conference schedule and we don't want you to miss a single activity. Our goal is to continue to offer you the very best in continuing education, career development and networking opportunities during the conference.

Plans are well underway to ensure that you will have a productive and memorable experience at this year's conference. If you attended the 2011 Anniversary Celebration in Indianapolis, we thank you for joining us.

Deidre Walton

*Dr. Deidre Walton, President
and the NBNA Board of Directors*

REQUEST TO ATTEND THE 2012 NBNA ANNUAL INSTITUTE AND CONFERENCE

Go to **www.nbna.org/conference** to download a template letter for request approval to attend the conference. This letter should be addressed to your institution and supervisor and signed by you.

BACK BY POPULAR DEMAND!

TUESDAY, JULY 24

12:00 pm - 4:00 pm **Local Chapter Health Fair**
Villas at Hampton Park Training Facility
325 North Hillside Avenue, Orlando, Florida, 32803

WEDNESDAY, JULY 25

8:00 am - 12:00 pm **NBNA Professional Writing Workshop**
Pre-Registration is preferred.
This workshop is designed to help novice and advanced writers who wish to learn and refine the skills of writing and increase the likelihood of publication in the *Journal of the National Black Nurses Association*, the acceptance of abstracts for presentation and enhance the opportunities for grantsmanship. Participants may bring a document they are currently working on or one that they would like to have reviewed.

8:00 am - 6:00 pm **ELNEC for Veterans ICU**
2-days, continues on Thursday, July 26, 8:00 am - 5:00 pm
Pre-registration is required and you must attend both sessions.
A new ELNEC Course curriculum that will be introduced in 2012 to meet the needs of nurses in critical care.
More course information will be coming soon!!

THURSDAY, JULY 26

8:00 am - 5:00 pm **VITAS ELNEC for VETERANS ICU** (part 2)
1:30 pm - 4:30 pm **Exhibit Hall Opening Ceremony**
6:00 pm - 8:00 pm **Opening Ceremony**

FRIDAY, JULY 27

8:00 am - 12:00 pm **NBNA Student Forum**
Students must be registered for the conference to attend this session.

8:00 am - 4:00 pm **NBNA Summer Youth Enrichment Institute** "Developing the Next Generation of Nurses"
At the completion of the program participants will be able to:

- Describe the role of the nurse in the health care system
- Express their increased awareness of the nursing profession
- Identify healthy life style behaviors
- Identify 2 test taking strategies that will increase their success in science and math
- Understand the impact on student learning
- Describe strategies and tools for taking tests

Open to children ages 8 to 18. Each participant will receive a back pack and a certificate of completion
Please register your child on the attached form. Consent forms will be sent with your registration confirmation letter.

1:00 pm - 3:00 pm **The NBNA Nursing Innovations Theater**

12:30 pm - 2:30 pm **NBNA Institute of Excellence Awards Luncheon**
Register to attend this celebratory luncheon where we will honor outstanding nurses for their contribution to the profession.



HOTEL INFORMATION

Hilton Orlando Bonnet Creek Hotel
14100 Bonnet Creek Resort Lane
Orlando, Florida 32821

Take a virtual tour at www.hiltonbonnetcreek.com

MAIN PHONE: 407-597-3600

HOTEL DIRECT RESERVATIONS NUMBER: 1-888-353-2013

(Reference NBNA when making your reservation)

ONLINE RESERVATION: Visit NBNA's personalized group website to make your hotel reservation and for the latest conference updates, click on the Group Code link "ZNBNA": www.NBNA.org

FOR PHONE-IN RESERVATIONS: **1-888-353-2013**, this number goes directly to the Bonnet Creek Hilton reservations office. When calling in the guest should just ask for the National Black Nurses Association Conference.

The Hilton Bonnet Creek is one of Orlando's newest hotels that is located near Walt Disney World® Resort. The hotel is nestled on a 482-acre nature preserve. Our resort amenities include 12 dining and lounge options, lagoon-style pool with lazy river, complimentary deluxe transportation to and from the Walt Disney World® Theme Parks, and adjacent Spa by Guerlain® and championship golf club.

ROOM REGISTRATION

The deadline date for making reservations at the Hilton Bonnet Creek Hotel is 5:00 pm. Eastern Time, June 27, 2012. After that date, reservations will be accepted on a space and rate availability basis. If the Group rate is not available, the Hotel's rack rate will apply.

ROOM RATES

Room rates are \$139 USD for a single or double room. The room rate for triple occupancy is \$169. The rate for quadruple occupancy is \$199. There is no additional charge for children under age 18 sharing with a parent using existing bedding. Sales and occupancy taxes of 12.5% will be applied to all sleeping rooms on a daily basis.

SUITES: The conference rate for suites per night: Hospitality Suite: \$330; One Bedroom Suites: \$330; Presidential Suites: \$825. Please call the reservation number to confirm the availability of suites or if you have questions regarding the suites.

If you have any special needs or health conditions, please notify the hotel when making your reservations. See nbna.org for scooter information.

PLEASE NOTE: Any change in your departure date that is made after you check-in to the Hilton Bonnet Creek, you will incur an early departure charge of one night room and tax. TO AVOID THIS CHARGE, CHANGES IN YOUR DEPARTURE DATE MUST BE MADE BEFORE YOU CHECK-IN.

CHECK IN: 3:00 pm CHECK OUT: 12:00 pm

LATE CHECK OUT: 1:00 pm (Complimentary, based on availability and should be requested 24 hours in advance. After 1:00 pm, the late checkout fee is \$25 per hour.)

ROOM GUARANTEE

The Hilton Orlando Bonnet Creek Hotel requires that the first night's room and tax be guaranteed with a valid credit card to hold your reservation. The credit card guarantee or the deposit shall serve to confirm the reservation for the dates indicated, and the deposit (if any) shall be applied at check-in to the first night of the reserved stay. Your credit card will be charged 72 hours in advance of your arrival. To cancel your reservation with no penalty, you must cancel at least 72 hours prior to arrival, request a cancellation number and retain for your records.

HOTEL AMENITIES

- 12 dining and lounge options
- Kids eat free in the Harvest Bistro! (2 children per 1 adult)
- Luxurious hotel rooms and bedding
- Double rooms have two queen beds
- 24 hour room service
- Mini-refrigerator coffee maker
- Crib and rollaway beds are available
- High speed internet access
- Free wireless in public areas
- Wireless internet in guest rooms: \$9.95 per day
- 3-acre lagoon-style pool with water slide swimming pool
- Complimentary fitness center featuring Precor
- The Waldorf Astoria Spa by Guerlain® (appointment required)
- Free Disney Shuttle Service to Epcot®, Magic Kingdom®, Disney's Animal Kingdom® and Downtown Disney
- Disney Gifts®, sundries and park tickets available in hotel lobby from 7am – 11pm
- SeaWorld®, Universal Studios Orlando®, and Islands of Adventure (15 minutes away)
- Special conference rates for Disney theme parks
- Mall of Millenia, Prime Outlets, and Orlando Premium Outlets (20 minutes away)
- 18-hole championship golf course
- 24 hour valet parking (\$20 plus tax) and self parking (\$13 plus tax)

Airline Travel: All major airlines have flights into The Orlando International Airport. Book early, Orlando is very busy during school vacation times.

AIRPORT TRANSPORTATION

Mears Transportation offers:

- Shuttle from airport to the hotel: \$34 round trip or \$21 one way. (Allow 30 to 90 minutes)
 - Luxury vehicle (up to 3 passengers) arrival: \$78, return: \$63.
- Please check the Mears Transportation for all your transportation needs: www.MearsTransportation.com



IMPORTANT INFORMATION

CONFERENCE REGISTRATION – FOYER OF BONNET CREEK BALLROOMS – LOBBY LEVEL

Registration for all attendees will begin on Tuesday, July 24 from 3:00 pm – 7:00 pm.

Attendees who registered in advance may check in at the registration desk and pick up all meeting materials, including badges, special session tickets and conference program. On-site registration and individual ticket purchases will end at 2:00 pm on Thursday, July 26, 2012.

FIRST TIME ATTENDEES

Welcome! If you are a new member or this is your first time attending the conference this is the place for you. Learn more about NBNA and how to make the most of your attendance at the conference. It is all about networking, continuing education, meeting new friends. You will also learn how to make the most of the exhibit hall experience, see what is new in nursing, meet the top health care providers in the country, and learn how you can earn your next degree at one of the finest nursing programs in the country! **Bring your business card and resume!**

WHAT TO WEAR

The attire for business sessions and educational sessions is business casual. Always bring a sweater or wrap, meeting rooms can be chilly and Orlando will be hot!

Friday, July 26: Show solidarity with women and heart health by wearing a **RED** item of clothing or a red accessory.

NBNA REGISTRATION PAYMENT AND CANCELLATION POLICY

Payments by CHECK must be received by Friday, June 29, 2012. NO CHECKS WILL BE ACCEPTED AFTER JUNE 29, 2012. Payments may be made by money order or credit card (MasterCard or VISA) ONLY. You may register on-line at NBNA.org. Should it become necessary for you to cancel your registration, WRITTEN notification must be received (not postmarked) by June 22, 2012. Refunds will be made 90 days following the conclusion of the NBNA Conference. A \$50 administrative fee will be deducted from the total amount refunded. *No request for refunds will be granted after June 22, 2012.*

PRE-CONFERENCE REGISTRATION TICKETING

- ALL members, guests, VIPs, honorees, awardees, exhibitors, speakers, sponsors, spouses and children MUST have a Banquet Ticket with table assignment.
- Chapter tables will be designated based on the number of registered members and registered guests that have purchased tickets to the Banquet by June 15, 2012.

- Banquet tickets with your table number will be included in the REGISTRATION PACKET of all Conference Attendees and Registered Guests. Individually purchased tickets will also be included in the packet of the Registered Attendee.
- Individual ticket purchases to the President's Banquet MUST be purchased by June 15 AND the NBNA Member/Guest relationship must be clearly identified at time of purchase in order to guarantee appropriate seating.
- Tickets will be collected at the door. NBNA Members and their guests will be guaranteed seating with their chapter if their registration form and payment are received in the National Office by June 15, 2012.

ON-SITE REGISTRATION TICKETING (REGISTRATIONS OR TICKETS PURCHASED AFTER JUNE 15)

- Every attempt will be made to seat you with your chapter and accommodate your guests at the chapter table. After the June 15 deadline, seating will be assigned on a space availability basis.
- Ticket sales at the conference (ON-SITE) will end at 2 pm, Thursday, July 26, 2012.
- For your convenience, a floor plan of the banquet seating will be on view prior to the day of the Banquet. On the night of the Banquet, hostesses will have a list of each attendee's table assignment. Tickets will be collected at the door.

BANQUET & BRUNCH SEATING PROCEDURES

- Ticket sales at the conference (ON-SITE) will end at 2:00 pm on Thursday, July 26, 2012.
- All members, guests, VIPs, honorees, awardees, exhibitors, speakers, sponsors, spouses and children MUST have a Banquet or Brunch Ticket. There will NOT be assigned seating for the Sunday Brunch.
- Tickets will be collected at the door.
- All tickets will be placed in your Registration Packet and will be available on-site at the REGISTRATION DESK.

NOTE:

For Conference Registration: "GUESTS" are defined as "Non-Nurses". A RN/LPN/LVN cannot register for the conference as a GUEST. Guest Registration includes: Sessions open to the public, conference institutes and workshops, refreshment breaks, exhibits, special activities, scheduled receptions, President's Banquet, and Sunday Brunch. Guests are considered FULL conference attendees. Ticket purchases are available to all interested parties and are restricted to the event indicated.

REGISTRATION FORM PAGE 1

PAGE 1.

NAME: _____ **PHONE:** _____

1. REGISTRATION INFORMATION (EXHIBITORS AND SPONSORS DO NOT USE THIS FORM)

PLEASE PRINT CLEARLY OR TYPE. ONE REGISTRATION PER FORM. COPY FORM FOR MULTIPLE REGISTRATIONS.

NAME _____ CREDENTIALS _____
FIRST MIDDLE LAST MUST PROVIDE

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ HOME PHONE (_____) _____

FAX _____ E-MAIL _____

NBNA ID # _____ RN/LPN/LVN LIC. NO. _____ SOCIAL SECURITY # _____

I AM A DIRECT MEMBER (do not belong to a chapter) NAME OF CHAPTER (REQUIRED INFO): _____

EMERGENCY CONTACT: _____ PHONE _____

NUMBER OF VEGETARIAN MEAL REQUIRED: _____

ARE YOU UNDER AGE 40? YES NO ARE YOU A NURSE PRACTITIONER? YES NO

2. REGISTRATION FEES (PLEASE CIRCLE THE APPROPRIATE FEES)

MEMBER	EARLY BIRD	PRE-CON	ON SITE	NON-MEMBER	EARLY BIRD	PRE-CON	ON SITE
	THRU 3/31/12	4/1- 6/15/12	AFTER 6/15/12		THRU 3/31/12	4/1- 6/15/12	AFTER 6/15/12
RN/LPN/LVN	\$375	\$450	\$575	RN/LPN/LVN	\$550	\$625	\$775
Student (NON-Licensed)	\$230	\$280	\$405	Student (NON-Licensed)	\$305	\$355	\$505
Retired	\$300	\$375	\$500	Retired	\$375	\$470	\$550

INCLUDES (1) banquet ticket (1) brunch & closing session ticket (1) general raffle ticket (1) CEU program, business meeting (MEMBERS ONLY)

I am a New Member This is my first NBNA Conference

SUB-TOTAL \$ _____

SUB-TOTAL \$ _____

3. INSTITUTE REGISTRATION (ONLINE REGISTRATION NOT ACCEPTED AFTER JULY 18, 2012)

To receive the full compliment of Continuing Education Units, you MUST attend the institute and/or workshop of your choice IN ITS ENTIRETY. Institutes will be held on **FRIDAY, JULY 27**. NOTE: topics subject to change. Please choose ONE of the following:

Cancer Cardiovascular Disease Research Diabetes Women's Health Obesity Diversity

VITAS: ELNEC for Veterans ICU 2-Day Session
(Pre-registration required)

PART I: Wednesday, July 25 / 8:00 am - 6:00 pm
PART II: Thursday, July 26 / 8:00 am - 5:00 pm

Presidents' Leadership Workshop (Chapter presidents, vice presidents or designated delegate ONLY)
 Wednesday, July 25 / 8:00 am - 3:00 pm

NBNA Summer Youth Enrichment Institute (1-day / consent forms will be sent with registration confirmation letter.) register my:

RELATIONSHIP TO ATTENDEE CHILD'S NAME AGE OF CHILD GENDER

- I will attend the **NBNA Professional Writing Workshop**
- I will attend the **Chapter Development Workshop**
- I am a LPN/LVN and will attend the **LPN/LVN Workshop**
- I will attend the **Under Forty Forum**

- I will attend the **APRN Workshop**
- I will attend the **Student Forum**
- I want to **volunteer:** Registration Workshop Monitor Moderator Exhibit Hall (Friday)

REGISTRATION FORM PAGE 2

PAGE 2.

NAME: _____ **PHONE:** _____

4. GUEST REGISTRATION*

NON-NURSE ADULTS: _____

Address: _____

(IF DIFFERENT FROM REGISTRANT'S)

CHILDREN:

_____ (age) _____

_____ (age) _____

_____ (age) _____

_____ (age) _____

OF GUESTS: _____ **X \$275 =** _____ **SUB-TOTAL**

* NON-NURSE GUEST(S) REGISTRATION (ADULTS OR CHILDREN) \$275 EACH. REGISTRATION INCLUDES: EDUCATIONAL SESSIONS OPEN TO THE PUBLIC, EXHIBIT AREA, PRESIDENT'S BANQUET, AND SUNDAY BRUNCH.

5. PURCHASE ADDITIONAL BANQUET, BRUNCH OR INSTITUTE OF EXCELLENCE CEREMONY AND LUNCHEON TICKETS

Banquet & Brunch tickets are NOT refundable after July 18, 2012.

- | | | | | |
|--|---------|-----------|----------------------|---------------------------|
| <input type="checkbox"/> NBNA INSTITUTE OF EXCELLENCE LUNCHEON | 7/27/12 | \$75 ea X | No. of tickets _____ | SUB-TOTAL \$ _____ |
| <input type="checkbox"/> PRESIDENT'S RECEPTION & BANQUET | 7/28/12 | \$85 ea X | No. of tickets _____ | SUB-TOTAL \$ _____ |
| <input type="checkbox"/> BRUNCH & CLOSING SESSION | 7/29/12 | \$50 ea X | No. of tickets _____ | SUB-TOTAL \$ _____ |

6. PAYMENT INFORMATION (NBNA ACCEPTS ONLY MASTERCARD AND VISA CREDIT CARDS.)

- Check Enclosed Check has been requested/ PO# _____ Money Order MasterCard VISA

AMOUNT ENCLOSED \$ _____ (SUB-TOTALS FROM 2, 4 & 5)

Credit Card # _____ Exp. Date: _____ Sec. Code: _____

Cardholder Name (please type or print): _____

Signature _____

(ALLOW 2 WEEKS PROCESSING TIME IF PAYING BY CHECK)

NO REQUEST FOR REFUNDS WILL BE GRANTED AFTER JUNE 22, 2012.

THERE ARE **THREE** WAYS TO REGISTER:

- 1. FAX** your completed form with credit card information to: **301.589.3223**
- 2. ON-LINE @ www.NBNA.org**
- 3. MAIL** your completed form with payment to: NBNA
8630 Fenton Street, Suite 330
Silver Spring, MD 20910
(Please allow 2 weeks for check processing)

JOIN NOW AT
www.NBNA.org



2012 CONFERENCE SCHEDULE AT-A-GLANCE

SUNDAY, JULY 22

2:00 pm - 5:00 pm Bag Stuffing

TUESDAY, JULY 24

3:00 pm - 7:00 pm Registration

12:00 am - 4:00 pm Local Chapter Health Fair

2:00 pm - 4:00 pm Board of Directors Meeting

WEDNESDAY, JULY 25

7:00 am - 5:00 pm Registration

8:00 am - 12:00 pm Professional Writing Workshop

8:00 am - 3:00 pm Presidents' Leadership Institute

8:00 am - 6:00 pm NEW for 2012!

VITAS ELNEC for VETERANS, ICU (part 1)

A new ELNEC Course curriculum that will be introduced in 2012 to meet the needs of nurses in Critical Care.

More course information will be coming soon.

1:00 pm - 5:00 pm Workshop TBD

3:30 pm - 4:30 pm

1. Credentialing
2. New Members/First Time Attendees Workshop
3. Chapter Development Workshop
4. Moderators / Monitors Workshop

THURSDAY, JULY 26

6:00 am - 7:00 am Exercise Class

7:00 am - 5:00 pm Registration

8:00 am - 10:00 am Business Meeting (Chartering of New Chapters)

8:00 am - 5:00 pm VITAS ELNEC for VETERANS, ICU (part 2)

10:30 am - 12:30 pm Plenary Session

12:30 pm - 1:30 pm Lunch on Own

1:30 pm - 4:30 pm Exhibit Hall Grand Opening

5:30 pm - 6:00 pm Chapter Line-Up

6:00 pm - 8:00 pm Opening Ceremony

FRIDAY, JULY 27

6:00 am - 7:00 am Exercise Class

6:30 am - 7:45 am NON-CEU Breakfast (2)

7:00 am - 5:00 pm Registration

8:00 am - 12:00 pm Institutes (6)

8:00 am - 12:00 pm Student Forum

8:00 am - 12:00 pm Diversity Institute

8:00 am - 4:00 pm NBNA Youth Enrichment Institute

8:00 am - 4:00 pm NBNA Founders Leadership Institute

12:00 pm - 3:00 pm Exhibit Hall

12:30 pm - 3:00 pm NBNA Nursing Innovations Theater

12:30 pm - 2:30 pm NBNA Institute of Excellence Awards and Luncheon

1:00 pm - 3:00 pm LPN Forum

3:30 pm - 4:30 pm Plenary Session

4:30 pm - 6:00 pm Under Forty Forum

SATURDAY, JULY 28

6:00 am - 7:00 pm Exercise Class

6:30 am - 7:45 am Non CEU Breakfast Sessions (2)

8:00 am - 10:00 am Business Meeting (chapter awards)

10:00 am - 11:00 am Candidates Forum

11:00 am - 1:00 pm Exhibit Hall

11:00 am - 12:00 pm NBNA Nursing Innovations Theater

12:00 noon Grand Raffle

1:00 pm - 3:00 pm Workshops (6)

3:00 pm - 4:00 pm Member Speaks

6:00 pm - 7:00 pm Board and Lifetime Member Photo

7:00 pm - 11:00 pm President's Gala

SUNDAY, JULY 29

8:00 am - 9:30 am Ecumenical Service

10:00 am - 12:00 pm Closing Session and Brunch

Keynote Speaker

THERE ARE THREE WAYS TO REGISTER:

1. FAX your completed form with credit card information to: 301.589.3223
2. ON-LINE AT www.NBNA.org
3. MAIL your completed form with payment to:
NBNA / Registration • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910



*(Please allow two weeks
for check processing)*